

# PREVIEW



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #		Order #	2632831
Invoice Date		Alt Order #	
Invoice Month	February 2023	Deal #	
Invoice Period	01/30/23 - 02/05/23	Flight Dates	01/16/23 - 02/06/23
Advertiser	ISS/ Kentuckianas Against Illegal Gambling		
Product	KAIG TV		
Estimate #			
Account Executive	Nick Coloprisko		
Sales Office	WHAS Louisville		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	73292AG		
Advertiser Ref	M207565		
Product 1			
Product 2			

Billing Address:

**Runswitch PR/ POL**  
**Attention: Chris Nation**  
**9300 Shelbyville Road**  
**Louisville, KY 40222**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	01/16/23	02/05/23	Local News @ 5a M-F	5-6a	MTWTF--	:30	3	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/30/23 02/05/23 MTWTF-- 3 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WHAS W 02/01/23 5:28 AM Local News @ 5a M-F 5-6a :30 PREDATOR_V1_30 \$80.00 NM 8 WHAS Th 02/02/23 5:21 AM Local News @ 5a M-F 5-6a :30 PREDATOR_V1_30 \$80.00 NM 9 WHAS F 02/03/23 5:10 AM Local News @ 5a M-F 5-6a :30 PREDATOR_V1_30 \$80.00 NM									
2	01/16/23	02/05/23	Local News @ 6a M-F	6-7a	MTWTF--	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/30/23 02/05/23 MTWTF-- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WHAS M 01/30/23 6:39 AM Local News @ 6a M-F 6-7a :30 PREDATOR_V1_30 \$150.00 NM 9 WHAS W 02/01/23 6:11 AM Local News @ 6a M-F 6-7a :30 PREDATOR_V1_30 \$150.00 NM 8 WHAS Th 02/02/23 5:59 AM Local News @ 6a M-F 6-7a :30 PREDATOR_V1_30 \$150.00 NM									
3	01/16/23	02/05/23	Good Morning America	7-9a	MTWTF--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/30/23 02/05/23 MTWTF-- 5 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 12 WHAS M 01/30/23 8:54 AM Good Morning America 7-9a :30 PREDATOR_V1_30 \$200.00 NM 13 WHAS Tu 01/31/23 8:53 AM Good Morning America 7-9a :30 PREDATOR_V1_30 \$200.00 NM 11 WHAS W 02/01/23 7:25 AM Good Morning America 7-9a :30 PREDATOR_V1_30 \$200.00 NM 14 WHAS Th 02/02/23 Good Morning America 7-9a :30 <del>\$200.00</del> NM Credited 15 WHAS F 02/03/23 7:50 AM Good Morning America 7-9a :30 PREDATOR_V1_30 \$200.00 NM									
4	01/16/23	02/05/23	Local News @ 4p M-F	4-5p	MTWTF--	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/30/23 02/05/23 MTWTF-- 3 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WHAS Tu 01/31/23 4:43 PM Local News @ 4p M-F 4-5p :30 PREDATOR_V1_30 \$100.00 NM 7 WHAS W 02/01/23 4:28 PM Local News @ 4p M-F 4-5p :30 PREDATOR_V1_30 \$100.00 NM 9 WHAS F 02/03/23 4:12 PM Local News @ 4p M-F 4-5p :30 PREDATOR_V1_30 \$100.00 NM									
5	01/16/23	02/05/23	Local News @ 5p M-F	5-530p		:30	3	\$200.00	NM

# PREVIEW



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #		Invoice Month	February 2023
Invoice Date		Invoice Period	01/30/23 - 02/05/23
Advertiser	ISS/ Kentuckianas Against Illegal Gambling		
Product	KAIG TV		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
MTWTF--																													
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>01/30/23</td> <td>02/05/23</td> <td>MTWTF--</td> <td>3</td> <td>\$200.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						01/30/23	02/05/23	MTWTF--	3	\$200.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	01/30/23	02/05/23	MTWTF--	3	\$200.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
8	WHAS	M	01/30/23	5:09 PM	Local News @ 5p M-F	5-530p	:30	PREDATOR_V1_30	\$200.00	NM																			
7	WHAS	W	02/01/23	5:26 PM	Local News @ 5p M-F	5-530p	:30	PREDATOR_V1_30	\$200.00	NM																			
9	WHAS	Th	02/02/23	5:28 PM	Local News @ 5p M-F	5-530p	:30	PREDATOR_V1_30	\$200.00	NM																			
6	01/16/23	02/05/23	Local News @ 530p M-F	530-6p	MTWTF--	:30	3	\$225.00	NM																				
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>01/30/23</td> <td>02/05/23</td> <td>MTWTF--</td> <td>3</td> <td>\$225.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						01/30/23	02/05/23	MTWTF--	3	\$225.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	01/30/23	02/05/23	MTWTF--	3	\$225.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
7	WHAS	M	01/30/23	5:37 PM	Local News @ 530p M-F	530-6p	:30	PREDATOR_V1_30	\$225.00	NM																			
9	WHAS	W	02/01/23	5:42 PM	Local News @ 530p M-F	530-6p	:30	PREDATOR_V1_30	\$225.00	NM																			
8	WHAS	Th	02/02/23	5:44 PM	Local News @ 530p M-F	530-6p	:30	PREDATOR_V1_30	\$225.00	NM																			
7	01/16/23	02/05/23	Local News @ 6p M-F	6-630p	MTWTF--	:30	3	\$250.00	NM																				
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>01/30/23</td> <td>02/05/23</td> <td>MTWTF--</td> <td>3</td> <td>\$250.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						01/30/23	02/05/23	MTWTF--	3	\$250.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	01/30/23	02/05/23	MTWTF--	3	\$250.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
9	WHAS	M	01/30/23	6:11 PM	Local News @ 6p M-F	6-630p	:30	PREDATOR_V1_30	\$250.00	NM																			
8	WHAS	W	02/01/23	6:14 PM	Local News @ 6p M-F	6-630p	:30	PREDATOR_V1_30	\$250.00	NM																			
7	WHAS	Th	02/02/23		Local News @ 6p M-F	6-630p	:30		<del>\$250.00</del>	NM																			
Credited																													
9	01/16/23	02/05/23	LN (M-Su)	11-1135p	MTWTF-S	:30	3	\$200.00	NM																				
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>01/30/23</td> <td>02/05/23</td> <td>MTWTF-S</td> <td>3</td> <td>\$200.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						01/30/23	02/05/23	MTWTF-S	3	\$200.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	01/30/23	02/05/23	MTWTF-S	3	\$200.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
8	WHAS	Tu	01/31/23	11:29 PM	LN (M-Su)	11-1135p	:30	PREDATOR_V1_30	\$200.00	NM																			
9	WHAS	W	02/01/23	11:14 PM	LN (M-Su)	11-1135p	:30	PREDATOR_V1_30	\$200.00	NM																			
7	WHAS	Su	02/05/23	11:29 PM	LN (M-Su)	11-1135p	:30	PREDATOR_V1_30	\$200.00	NM																			
13	02/04/23	02/04/23	NBA Prime	7-10p	-----S-	:30	1	\$500.00	NM																				
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>01/30/23</td> <td>02/05/23</td> <td>-----S-</td> <td>1</td> <td>\$500.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						01/30/23	02/05/23	-----S-	1	\$500.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	01/30/23	02/05/23	-----S-	1	\$500.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WHAS	Sa	02/04/23	8:13 PM	NBA Prime	7-10p	:30	PREDATOR_V1_30	\$500.00	NM																			
15	02/05/23	02/05/23	NFL Pro Bowl	Various	-----S	:30	1	\$500.00	NM																				
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>01/30/23</td> <td>02/05/23</td> <td>-----S</td> <td>1</td> <td>\$500.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						01/30/23	02/05/23	-----S	1	\$500.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	01/30/23	02/05/23	-----S	1	\$500.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WHAS	Su	02/05/23	5:24 PM	NFL Pro Bowl	Various	:30	PREDATOR_V1_30	\$500.00	NM																			

Total Spots                      **26**

**Include Invoice # on Check - Payment Terms 30 Days**

Gross Total                      **\$5,165.00**

# PREVIEW



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #		Invoice Month	February 2023
Invoice Date		Invoice Period	01/30/23 - 02/05/23
Advertiser	ISS/ Kentuckianas Against Illegal Gambling		
Product	KAIG TV		
Estimate #			

Agency Commission                      **\$774.75**  
Net Amount Due                            **\$4,390.25**